



PLAYOMUNDO

MEDIAKIT

EFE BALTACI • Digital Creator

Deep-Dive Gaming, Cinematic RPGs & High-Engagement
Content



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AUDIENCE INSIGHTS

Primary Audience:

- Demographics: 97.5% Male | Age 18–34
- Interests: High-End PC Gaming, Tech/Hardware, Cinematic RPGs & Lore
- Location: Türkiye & European Turkish Community

Audience Behavior:

- Cross-Platform Short-Form Reach: 200K+ Peak Views on Reels & Shorts
- Monthly Impressions: 380K+ Views on Instagram Reels Ecosystem
- Deep Engagement: High Retention & Watch Time on Long-Form VODs & Live Streams
- Active Community: Dedicated Community with High Chat & Comment Interaction



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COLLABO RATION TYPES

Collaboration Options

- Integrated Video Sponsorships (60-90s Natural Product Placement)
- Dedicated Game Reviews & First Look (Full In-Depth Coverage)
- High-Reach Shorts & Vertical Content (100K+ Peak Views)
- Live Stream Branding & Integration (In-Stream Banners, Chat Commands & Games)



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LET'S COLLABORATE

Contact Information:

- Email: playomundo@gmail.com
- YouTube: <https://youtube.com/@Playomundo>
- Instagram: <https://instagram.com/playomundo>
- Location: Türkiye / Europe (Remote)